

Mingxiao Sui

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205 Ferrum Mountain Road, Britt Hall 115, Ferrum, VA, 24088

Education

Ph.D.	Mass Communication <i>Louisiana State University</i> , Baton Rouge, LA. Manship School of Mass Communication	2017
M.A.	Mass Communication <i>Hunan University</i> , Changsha, China Department of Journalism and Mass Communication	2011
B.A.	Journalism and Mass Communication <i>Hunan University</i> , Changsha, China Department of Journalism and Mass Communication	2008

Appointments

Assistant Professor	<i>Ferrum College</i> Department of Media and Communication School of Humanities and Arts	August 2017- present
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External/Internal Grants

Research Grant, \$1,680. <i>Ferrum College</i> .	2018
Professional Development Grant, \$3,160. <i>Ferrum College</i> .	2017
Graduate Travel Grant, \$200. TAMU Communicating Diversity Conference.	2017
John Maxwell Hamilton Fellowship, \$3,000 Research Grant. Manship School of Mass Communication. <i>Louisiana State University</i> .	2016
“Testing Messages on Location” Project, \$25,063 Research Grant. Mission Control, Inc. (Co-investigator; PI: Kathleen Searles).	2016
AEJMC Graduate Student Travel Grant, \$800. Association for Education in Journalism and Mass Communication.	2016
Prestage-Cook Travel Grant, \$300. Southern Political Science Association.	2016

Professional Developments

Social Network Analysis Workshop	Offered by <i>University of Maryland</i> . Introduces methods for analyzing and visualizing social network data using R.	May, 2019
Data Visualization For Storytellers (certificate)	Offered by <i>UC Berkeley</i> Advanced Media Institute. Introduces techniques for creating interactive visualizations and maps that tell stories with data.	July, 2019

Peer Reviewed Journal Publications

- Sui, M., & Paul, N.** (2019). Latinos in Twitter News: The Effects of Newsroom and Audience Diversity on the Visibility of Latinos on Twitter. *Howard Journal of Communications*, 1-21.
- Darr, J., Searles, K., Kalmoe, N., Pingree, R., Watson, B., Kirill, B., & **Sui, M.** (2019). Collision with Collusion: Partisan Reaction to the Trump-Russia Scandal. *Perspectives on Politics*. Forthcoming.
- Sui, M., Paul, N., Shah, P., Spurlock, B., Chastant, B., & Dunaway, J.** (2018). The role of minority journalists, candidates and audiences in shaping race-related campaign news coverage. *Journalism & Mass Communication Quarterly*. DOI: 10.1177/1077699018762078.
- Kalmoe, N., Pingree, R., Watson, B., **Sui, M.**, Darr, J., & Searles, K. (2018). Crime News and Presidential Accountability in the Digital Age. *International Journal of Public Opinion Research*.
- Pingree, R., Watson, B., **Sui, M.**, Searles, K., Kalmoe, N., Darr, J., Kirill, B., & Santia, M. (2018). Checking facts and fighting back: Why journalists should defend their profession. *PLOS ONE*.
- Luo, Y., Burley, H., Moe, A., & **Sui, M.** (2018). A meta-analysis of news media's agenda-setting effects, 1972-2015. *Journalism & Mass Communication Quarterly*.
- Dunaway, J., Searles, K., **Sui, M.**, & Paul, N. (2018). News Attention in a Mobile Era. *Journal of Computer-Mediated Communication*, 23(2), 107-124.
- Pingree, R., Stoycheff, E., **Sui, M.** & Peifer, J. (2018). Setting a Non-Agenda: Effects of a Perceived Lack of Problems in Recent News or Twitter. *Mass Communication and Society*. DOI: 10.1080/15205436.2018.1451543.
- Searles, K., Smith, G. & **Sui, M.** (2018). How Partisan Media Biases Electoral Predictions. *Public Opinion Quarterly*. <https://doi.org/10.1093/poq/nfy006>.
- Sui, M.**, Dunaway, J., Sobek, D., Abad, A., Goodman, L., & Saha, P. (2017). US News Coverage of Global Terrorist Incidents. *Mass Communication and Society*, 20(6), 895-908. doi:10.1080/15205436.2017.1350716.
- Sui, M.** & Paul, N. (2017). Latino Portrayals in Local News Media: Underrepresentation, Negative Stereotypes, and Institutional Predictors of Coverage. *Journal of Intercultural Communication Research*, 46(3), 273-294. doi: 10.1080/17475759.2017.1322124.
- Stoycheff, E., Pingree, R., Peifer, J., & **Sui, M.** (2017). Agenda Cueing Effects of News and Social Media. *Media Psychology*, 1-20. doi:10.1080/15213269.2017.1311214.
- Sui, M.**, & Pingree, R. J. (2016). In Search of Reason-centered Discussion on China's Twitter: The Effects of Initiating Post and Discussion Format on Reasoning. *International Journal of Communication*, 10, 416-431.

- Sui, M.** & Paul, N. (2016). Transnational Political Engagement: Asian Americans' Participation in U.S. Politics and in Politics of Nation of Origin. *Asian Journal of Comparative Politics*. doi: 10.1177/2057891116653493.
- Sui, M.** (2010). News Frames in Covering Academic Misconduct: A Case Study of Chinese Media's Coverage of Hwang Woo Suk Event. *Communication of Science & Technology* (Peer-reviewed journal, published in Chinese), 4, 147–150.
- Sui, M.** (2010). Advertisements as an Educational Tool: How Advertisements in “Science Magazine” Enlightened the Public of Science during the May Fourth Movement. *Science Popularization* (Peer-reviewed journal, published in Chinese), 5(2), 43–48.
- Tao, X., & **Sui, M.** (2009). Intermedia Agenda Setting between Online Media and Print Media: A Case Study of Yang Lijuan Event. *Journal of Huazhong University of Science and Technology* (Peer-reviewed top journal, published in Chinese), 2, 107–113.

Book Chapters

- Dunaway, J., Paul, N., Searles, K. & **Sui, M.** (2018). The Move to Mobile: What's the Impact on Citizen News Attention?. In Travis, N. R. (Ed.), *New Directions in Media and Politics (2nd edition)*.
- Sui, M.**, Dunaway, J., Sobek, D., Abad, A., Goodman, L., & Saha, P. (2018). U.S. News Coverage of Global Terrorist Incidents. In Fahmy, S. S. (Ed.), *Media, Terrorism and Society: Perspectives and Trends in the Digital Age*. Access at: <https://www.routledge.com/Media-Terrorism-and-Society-Perspectives-and-Trends-in-the-Digital-Age/Fahmy/p/book/9781138360648>.
- Sui, M.** (2014). Advertisements as an Educational Tool: How Advertisements in “Science Magazine” Enlightened the Public of Science during the May Fourth Movement. In Li, H. (Ed.), *Science and Communication: Advances in China's Science Communication Research* (pp. 230–236). Changsha, China: Hunan University Press.

Book Reviews

- Review of *Media Events in Web 2.0 China: Interventions of Online Activism*, by Jian Xu, *International Journal of Communication*, 12: 1811-1814. (2018).

Research under Review

- Searles, K., **Sui, M.**, Darr, J., Kalmoe, N., Pingree, R., & Watson, B. News in Hostile Territory: Surprising Effects on Perceived News Fairness from Repeated Exposure to Partisan Media. (Revised and Resubmitted to *Communication Research*).

- Sui, M.** National Images across Nations and Languages: The Portrayals of the U.S. and China in English- and Chinese-language Media. (Revised and Resubmitted to *Global Media and Communication*).
- Paul, N. & **Sui, M.** Baring Heart and Soul in 280 Characters: Gender and Emotionality of Politicians on Twitter. (Revised and resubmitted to *Journal of Political Marketing*).
- Darr, J., Dunaway, J., Perry, B., & **Sui, M.** The effects of Spanish-language media on identity and attitudes: evidence from online survey experiments. (Revised and resubmitted to *Political Communication*)
- Sui, M.** Home(land) is Where the Heart is?: How Homeland Characters Affect Ethnic Audiences' Media Preference in U.S. (Under Review as a book chapter).
- Sui, M.,** & Pingree, R. In the Age of Online Information Selection: Effects of Entertainment Options and Motivational Discussion. (Under Review at *Journalism & Mass Communication Quarterly*).

Completed Drafts Being Revised for Journal Submission

- Sui, M.** & Dunaway, J. Examining Political Knowledge Gaps between Native- and Foreign-Born Americans: Static vs. Surveillance Knowledge and Media Use.
- Sui, M.,** Paul, N., Shah, P., Dunaway, J., & Chastant, B. Racial Congruence Effect in Candidate Coverage?: How Race Affects News Coverage of In- and Out-group Candidates.
- Sui, M.** Reinforcing Homeland Political Behavior: Media Effects on Immigrants' Political Participation in Nation of Origin.
- Sui, M.,** Paul, N., & Searles, K. A Fact by any Other Name: A Comparison of the Effectiveness of Journalists and Independent Sources as Fact Checkers.
- Paul, N., **Sui, M.,** & Searles, K. Look Who's Writing: How Gender Affects News Credibility and Perceptions of Issue Importance.

Referred Conference Papers and Presentations

- Paul, N. & **Sui, M.** (November 2018). "Baring Heart and Soul in 280 Characters: Gender and Emotionality of Politicians on Twitter." Paper accepted for presentation by the annual conference of National Communication Association, Salt Lake City, UT.
- Darr, J., Dunaway, J., Perry, B., & **Sui, M.** (August 2018). "The Social Geography of News: Political Effects of Spanish-Language Media Access." Paper accepted for presentation by the annual conference of American Political Science Association, Boston, MA.
- Searles, K., **Sui, M.,** Darr, J., Kalmoe, N., Pingree, R., & Watson, B. (May 2018). "The Surprising Effects of Repeated Exposure to Partisan Media on

- Perceived News Fairness.” Paper presented at the annual conference of International Communication Association, Prague, Czech Republic.
- Darr, J., Kalmoe, N., Searles, K., Pingree, R., **Sui, M.**, Santia, M., Bryanov, K., & Watson, B. (January 2018). “Collision with Collusion: Republican Reaction to the Trump-Russia Scandal.” Paper presented at the annual conference of American Political Science Association, New Orleans, Louisiana.
- Searles, K., **Sui, M.** & Paul, N. (August 2017). Skin deep news values: Examining the role of visuals and racial cues in journalists’ news selection process. Paper presented at the annual conference of Association for Education in Journalism and Mass Communication, Chicago, IL.
- Kalmoe, N., Pingree, R., Watson, B., **Sui, M.**, Darr, J., & Searles, K. (May 2017). “Better Left Unsaid: Crime News and Presidential Blame.” Paper presented at the annual conference of International Communication Association, San Diego, California.
- Dunaway, J., Darr, J., & **Sui, M.** (April 2017). “The Political Effects of Spanish-Language Media Availability.” Paper presented at the annual conference of Midwest Political Science Association, Chicago, Illinois.
- Dunaway, J. & **Sui, M.** (April 2017). “Partisan Divide on Climate Change: Partisanship, Partisan Media, and Partisan Selective Exposure.” Paper presented at the annual conference of Southwestern Political Science Association (SWPSA), Austin, Texas.
- Mann, C., Stiles, R., & **Sui, M.** (January 2017). “Field Experiments with State Election Agencies on Encouraging Voter Registration.” Paper presented at the annual conference of American Political Science Association, New Orleans, Louisiana.
- Dunaway, J., **Sui, M.**, Searles, K., & Paul, N. (January 2017). “The Limits of Digital Citizenship: Constraints on News Consumption and Recall in the Mobile Setting.” Paper presented at the annual conference of American Political Science Association, New Orleans, Louisiana.
- Luo, Y., Burley, H., Moe, A., & **Sui, M.** (August 2016). “A meta-analysis of news media's agenda-setting effects, 1972-2015.” Paper presented at the annual conference of Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota. (*Top Faculty Paper and Top Theory Paper awards* by Communication Theory and Methodology Division, AEJMC, 2016).
- Sui, M.**, Paul, N., Shah, P., Dunaway, J., & Spurlock, B. (August 2016). “Racial Diversity in News: How Journalist, Officeholder, and Audience Intersect to Affect Racialized Issue Coverage.” Paper presented at the annual conference of Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota.

- Sui, M.**, Paul, N., Shah, P., Dunaway, J., & Chastant, B. (August 2016). “Racial Congruence Effect in Candidate Coverage?: How Race Affects News Coverage of In- and Out-group Candidates.” Paper presented at the annual conference of Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota.
- Paul, N., **Sui, M.**, & Searles, K. (August 2016). “Look Who’s Writing: How Gender Affects News Credibility and Perceptions of Issue Importance.” Paper presented at the annual conference of Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota.
- Dunaway, J., Paul, N., Searles, K. & **Sui, M.** (April 2016). “Left to Our Own Devices: News Attention and Information Recall on Computers, Tablets, and smartphones.” Paper presented at the annual conference of Midwest Political Science Association, Chicago, Illinois.
- Mann, C., Stiles, R., & **Sui, M.** (April 2016). “Costs and Conformity in Political Participation: Field Experiments with State Election Agencies on Encouraging Voter Registration.” Paper presented at the annual conference of Midwest Political Science Association, Chicago, Illinois.
- Dunaway, J., Paul, N., Searles, K. & **Sui, M.** (September 2015). “Does (Screen) Size Matter? News Engagement on Computers, Tablets, and Smartphones.” Paper presented at the Telecommunication Policy Research Conference, Arlington, Virginia.
- Dunaway, J., Sobek, D., **Sui, M.**, Saha, P., Goodman, L., & Abad, A. (September 2015). “We Will Not Air It: News Decisions about Coverage of Terrorist Incidents.” Paper presented at the Political Communication Pre-conference Preceding the Annual Meeting of the American Political Science Association, San Francisco, California.
- Sui, M.**, Pingree, R., Scholl, R., & Cui, B. (August 2015). “Better Environment for Better Quality? In Search of Reason-centered Discussion on Social Media in China.” Paper presented at the annual conference of Association for Education in Journalism and Mass Communication, San Francisco, California.
- Sui, M.**, & Pingree, R. (August 2015). “Using Media to Prepare for Understanding or Persuading: Partisan Selective Exposure and Future Discussion Expectations.” Paper presented at the annual conference of Association for Education in Journalism and Mass Communication (poster section), San Francisco, California.
- Pingree, R., **Sui, M.**, Paul, N. & Scholl, R. (May 2015). “When Corrections Succeed: Partisan Differences in Effects of News Adjudicating Factual Disputes.” Paper presented at the annual conference of International Communication Association, Puerto Rico.

- Pingree, R., Stoycheff, E., **Sui, M.**, & Peifer, J. (May 2015). "Agenda Cueing Effects of News and Social Media." Paper presented at the annual conference of International Communication Association, Puerto Rico.
- Searles, K., & **Sui, M.** (April 2015). "Losing in the Polls, Winning in the Ratings: Partisan News Coverage of the Horse-race." Paper presented at the annual conference of Midwest Political Science Association, Chicago, Illinois.
- Paul, N., **Sui, M.**, Dunaway, J., & Abrajano, M. (January 2015). "Bridging the information gap: Do Spanish language media influence Latino voters?" Paper presented at the annual conference of Southern Political Science Association, New Orleans, Louisiana.
- Sui, M.**, Pingree, R., Paul, N. & Ding, I. (August, 2014). "News as judge or stenographer: Partisan differences in effects of adjudicating factual Disputes." Paper presented at the annual conference of Association for Education in Journalism and Mass Communication, Montreal, Canada.

Teaching Interests

Minorities in News Media	International Communication
Social Media and Communication Technology	Introduction to Mass Communication
Media and Communication Research	Experimental Design and Studies
Visual Communication	Data Journalism

Teaching Experience

- Online Media: Fundamentals and Practices of Digital and Social Media (COM 271)
- Mass Media & Behavior (COM 369)
- Senior Synthesis Seminar (COM 483)
- Multiculturalism & Media (COM 390; MC 3333)
- Communication Research (COM 304)
- Public Speaking (COM 201)
- Introduction to Mass Communication (COM 101)
- Strategies for Public Relations and Social Media (COM 200; new course proposal)
- Multimedia Storytelling (COM 215; new course proposal)
- Journalism Practicum [Student Newspaper] (ENG 131/132/231/232/331/332/432)
- Radio Performance Practicum/Seminar (COM 141/142/241)
- Political Communication Research (MC 3510)
- Advanced Web Design (MC 4015; *Teaching Assistant*)
- Advanced Content Analysis (MC 7999; *Guest Lecture*)

Former Students Advised on Thesis

Micaela Reddick, Ferrum College, senior project, committee member	Fall 2017
Kathleen Boxley, Ferrum College, senior project, committee member	Fall 2017

Research Activities

Research Assistant. Shorenstein Center on Media, Politics and Public Policy. <i>Harvard University.</i>	2016
Member. Political Communication Research Group (PCRG). <i>Louisiana State University.</i>	2013-present
Member. Political Attitudes & Campaigns Research Group (PAC). <i>Louisiana State University.</i>	2015-2017
Research Assistant. Manship School of Mass Communication. <i>Louisiana State University.</i>	2013-2016

Professional Experience

English Copywriter. <i>INewIdea.com.</i>	2009-2012
News Reporter (Part-time). <i>Science Times.</i>	2008-2010
News Reporter (Internship). <i>People Daily (overseas edition).</i>	May-August, 2007

Awards and Honors

Walter Lippmann Best Published Article Award.	2019
APSA Conference 2019, Washington, DC.	
Top Faculty Paper Award.	2016
<i>Communication Theory and Methodology Division, AEJMC 2016, MN.</i>	
Top Theory Paper Award.	2016
<i>Communication Theory and Methodology Division, AEJMC 2016, MN.</i>	

Invited Lectures and Talks

“Ethnic Audiences in a Fragmented Media Era: Ethnic Audiences’ Selective Exposure to Likeminded Media.” Invited presentation, Communicating Diversity Conference, Texas A&M University, College Station, Texas. March 31- April 1, 2017.

Service to Department, College, University

Advisor for undergraduate students and <i>Student Newspaper.</i> Ferrum College.	2018-present
Coordinator. <i>Manship Research Brownbag.</i> Manship School of Mass Communication. Louisiana State University.	2013-2015
Student Representative. Search Committee for Assistant/Associate Professor in Political Communication. Manship School of Mass Communication. Louisiana State University.	2015
Coordinator. Political Communication Research Group 2014 Mini-Conference. Manship School of Mass Communication. Louisiana State University.	2014

Professional Service

<i>Reviewer</i> (Adhoc). <i>Journal of Ethnic and Migration Studies</i> .	2019
<i>Reviewer</i> (Adhoc). <i>Communication Research</i> .	2018
<i>Reviewer</i> (Adhoc). <i>Journalism & Mass Communication Quarterly</i> .	2018
<i>Reviewer</i> (Adhoc). <i>Digital Journalism</i> .	2018
<i>Reviewer</i> (Adhoc). <i>Social Problems</i> .	2018/2019
<i>Reviewer</i> . <i>Communication Technology Division</i> (CTEC), Association for Education in Journalism and Mass Communication (AEJMC 2018), Washington, DC.	2018
<i>Reviewer</i> . <i>International Communication Division</i> (ICD), Association for Education in Journalism and Mass Communication (AEJMC 2018), Washington, DC.	2018
<i>Reviewer</i> . <i>Communication and Technology Division</i> , International Communication Association (ICA, 2018), Prague, Czech Republic.	2017
<i>Reviewer</i> . <i>Ethnicity and Race in Communication Division</i> , International Communication Association (ICA, 2018), Prague, Czech Republic.	2017
<i>Reviewer</i> . <i>International Conference on Computer Science and Application Engineering</i> (CSAE 2017), Shanghai, China.	2017
<i>Reviewer</i> . <i>Political Communication Interest Group</i> (PCIG), Association for Education in Journalism and Mass Communication (AEJMC 2017), Chicago, IL.	2017
<i>Reviewer</i> . <i>Political Communication Interest Group</i> (PCIG), Association for Education in Journalism and Mass Communication (AEJMC 2016), Minneapolis, MN.	2016
<i>Reviewer</i> . <i>Mobile Communication Interest Group</i> , International Communication Association (ICA 2017), San Diego, CA.	2016
<i>Reviewer</i> . <i>Ethnicity and Race in Communication Division</i> (ERIC), International Communication Association (ICA 2017), San Diego, CA.	2016
<i>Panel Moderator</i> . <i>Communicating science in social media environments accurately, responsibly and ethically. Ethics of storytelling in social media</i> . 41 st Annual Southeast Colloquium, Baton Rouge, LA.	2016
<i>Panel Moderator</i> . <i>Law and policy division research panel: Theory and public policy</i> . 41 st Annual Southeast Colloquium, Baton Rouge, LA.	2016
<i>Student Representative</i> . <i>Manship Association of Graduate Students</i> (MAGS). Louisiana State University. Baton Rouge, LA.	2016
<i>Reviewer</i> (Adhoc). <i>Political Research Quarterly</i> .	2015

Professional Membership

<i>Member</i> . Association for Education in Journalism and Mass Communication.	2015-2017
<i>Member</i> . Southern Political Science Association.	2017-2018

Skills and Proficiencies

- Stata/SPSS
- Lexicoder 3.0
- Tobii Eye Tracking Software
- iMotion Software
- Qualtrics/Mechanical Turk
- Photoshop/InDesign
- Survey Experiments
- Lab Experiments
- Crimson Hexagon
- Gephi

References

Johanna Dunaway (Co-Chair)

Associate Professor
Department of Communication
Texas A&M University
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Matthew Baum

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Communications and Professor of Public
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Harvard University
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Ray Pingree

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Kathleen Searles (Co-Chair)

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James C. Garand

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